

BEFORE THE STATE BOARD OF DENTISTRY  
STATE OF GEORGIA

PROFESSIONAL LICENSING BOARDS

OCT 28 2009

DOCKET NUMBER

2009-0585

IN THE MATTER OF:   :  
  :  
KEYANA TOMIKA BRELAND,   :  
D/R/A NARCISSUS SMILE, INC.,   :  
  :  
  :  
Respondent   :

DOCKET NO. \_\_\_\_\_

CEASE AND DESIST ORDER

This matter came on for hearing before the State Board of Dentistry ("Board") on October 9, 2009, pursuant to O.C.G.A. Section 43-1-20.1. Respondent was duly provided with lawful notice of hearing and appeared. Respondent presented testimony and evidence at the hearing.

Upon consideration of all the evidence, testimony, and items and documents presented, the Board hereby enters this Order.

FINDINGS OF FACT

1.

Respondent is not licensed to practice dentistry in the State of Georgia. Respondent has never been licensed to practice dentistry in the State of Georgia.

2.

The Respondent contended, in part, that her providing teeth whitening services to other people did not constitute the

practice of dentistry and that teeth whitening is an activity that persons can perform on themselves. The Board notes that the provision of such services by an unlicensed person is akin to unlicensed persons providing services to other people involving shampooing hair or performing nail care which requires licensure as a cosmetologist.

3

The Board finds as shown by the preponderance of the evidence, that Respondent has engaged in the unlicensed practice of dentistry in Georgia. Such unlicensed practice of dentistry includes, but is not necessarily limited to, procedures for and related to teeth whitening and/or bleaching in violation of O.C.G.A. Sections 43-11-1(6) and 43-11-17(5) and (6) and Board Rule 150-14-.01.

4.

Respondent's unlicensed practice of dentistry is in violation of O.C.G.A., Title 43, Chapter 11.

5.

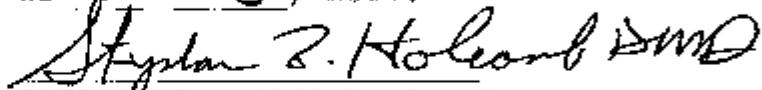
Respondent is subject to this Cease and Desist Order.

#### ORDER

Pursuant to O.C.G.A. Section 43-1-20.1, the Board hereby enters this Cease and Desist Order prohibiting Respondent from violating the provisions of Title 43, Chapter 11 by engaging in the practice of dentistry without a license.

Respondent is hereby notified that any violation of this Cease and Desist Order shall subject Respondent to further proceedings before the Board. The Board shall be authorized to impose a fine not to exceed \$500.00 for each transaction constituting a violation of this Cease and Desist Order as provided in O.C.G.A. Section 43-1-20.1.

So Ordered, this 9<sup>th</sup> day of October, 2009.

  
STEPHAN F. HOLCOMB, D.M.D.,  
PRESIDENT, GEORGIA BOARD OF DENTISTRY

ATTESTED TO:

  
\_\_\_\_\_  
RANDALL VAUGHN  
DIVISION DIRECTOR

